




The privacy landscape is rapidly evolving, impacting small and midsize businesses in unanticipated ways. Building an in-house privacy team can be a costly and complex undertaking even for the largest enterprises.

A **Fractional Privacy Office (FPO)** allows organizations to obtain the privacy services they need to be compliant with laws and regulations while meeting customers' expectations. The FPO provides a flexible, and cost-effective alternative to obtaining the privacy expertise your organization needs when the expertise is needed.

Through our partnership with  ROTHWELL FIGG, we can easily expand your FPO services to include legal compliance with applicable US and International laws and regulations, and representation in investigating and defending against legal challenges.

Responsibilities

- Privacy program development
- Privacy risk assessment
- Compliance and regulatory monitoring
- Incident response and breach management
- Data subject rights and requests management
- Employee training and awareness
- Third-party vendor risk management
- A point of contact about privacy matters for employees, customers, and other stakeholders

The value we bring to organizations

- **Flexible engagement:** privacy resources are available when you need them
- **Cost-effective:** Pay only for the hours you need across multiple privacy resources
- **Commitment to long-term success:** Privacy Ref becomes part of your team
- **Expertise/knowledge:** In a rapidly evolving privacy landscape, Privacy Ref keeps up-to-date on all laws and regulations that apply to your business