




The adoption of AI in business is rapidly growing, with organizations increasingly deploying generative, analytical, and predictive technologies. Responsible, ethical, and transparent use of AI is essential, but hiring a full-time AI Officer is often impractical. **Privacy Ref's Fractional Artificial Intelligence Governance** service offers expert oversight, guidance, and governance tailored to your needs, keeping you compliant with evolving regulations and best practices.

The risk that AI poses is also unique to each organization. Bias in training data, algorithms, or outputs from AI tools, regulatory obligations, and necessity for internal policy all have the potential to cause problems. Without appropriate mitigations, these risks will become obstacles between you and the objectives of your AI projects.

Our experts help implement AI solutions efficiently, saving time and resources. Our partnership with  ROTHWELL FIGG enables an optional seamless expansion to include comprehensive legal compliance support.

### Responsibilities

- Develop and implement policies and procedures on AI
- Risk Assessment
- Develop training materials and provide training to the organization on AI related obligations and best practices for US, EU and globally
- Manage AI vendors
- Research and track global AI legislation, evolving regulations, and enforcement and advice with a focus on actionable guidance
- Advise on responsible Generative AI use and develop internal policies
- Provide strategic (legal) advice on global AI program initiatives, governance and assessments

### The value we bring to organizations

- **Flexible engagement:** AI oversight and governance resources are available when you need them
- **Cost-effective:** Pay only for the hours you need across multiple AI resources
- **Commitment to long-term success:** AI resources become part of your team
- **Expertise/knowledge:** In a rapidly evolving AI landscape, Privacy Ref keeps up-to-date on all laws and regulations that apply to your organization's adoption and use of AI