

## CAPABILITIES

Privacy Ref assists clients in managing privacy risk by enhancing their organizational practices, with a focus on aligning privacy practices with client organizational and operational goals. Our comprehensive services, including assessments, consulting, and training, encompass crucial elements such as data protection, compliance with US federal, US state, international laws (i.e. GDPR, LGPD, PIPL, etc.), NIST guidelines, and adherence to HIPAA standards. We work with you to develop a robust program that minimizes disruption to day-to-day operations.

We place a significant emphasis on employee training and awareness, including privacy certification training (IAPP), custom privacy training, and specialized programs for enhancing employee privacy knowledge.

Our commitment extends to helping you navigate privacy policies, manage privacy information effectively, and integrate privacy frameworks seamlessly into your operational structure. At Privacy Ref, we strive to provide holistic solutions that empower your organization to achieve and maintain privacy excellence.

## PAST PERFORMANCE

### Privacy professionals trained from:

- Bonneville Power Administration
- Bureau of Land Management
- California State Government
- Department of Homeland Security
- Idaho National Laboratory
- International Trade Administration
- National Credit Union Administration
- National Park Service
- Nebraska Dept. of Health and Human Services
- State of Maryland
- State of Washington
- U.S. Census Bureau
- U.S. Department of Energy
- U.S. Department of Veterans Affairs
- U.S. Energy Information Administration
- U.S. General Services Administration
- U.S. State Department
- Washington, DC

## COMPANY SNAPSHOT

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## NAICS CODES

- **541618** - Other Management Consulting Services
- **611430** - Professional and management development training
- **541611** - Administrative Management and General Management Consulting Services

## PSC CODES

- **U012** - Information Technology/Telecommunications Training
- **U008** - Education/training- Training/curriculum Development
- **DJ10** - IT and Telecom - Security and Compliance as a Service

## CORE COMPETENCIES

- Comprehensive privacy training curriculum development
- Customer-developed training for all staff roles including integration of your policies and procedures
- Computer-based or in-person training options
- Over 12,000 students trained
- Knowledge of global privacy laws
- International Association of Privacy Professionals' Top Attended Official Training Partner in N. America

## PARTNERS

International Association of Privacy Professionals (IAPP)

## WHY TRAIN WITH US

- Top attended IAPP Official Training Partner in N. America
- Classes available in person or live online
- Discount on future classes
- Classes are guaranteed to run
- Instructors are recognized Fellows of Information Privacy by the IAPP
- We are contributors to course content
- Over 12,000 students trained